PATENT Docket No.: INS-31875(1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : HIRSCH, Alan R.

Serial No. ; 10/690,791

Filing Date : October 22, 2003

Examiner : FLOOD, Michele C.

Group Art Unit: 1655

For : Method of Altering Weight Perception

Confirmation No.: 5622

CERTIFICATION OF SUBMISSION

I hereby certify that, on the date shown below, this correspondence is being transmitted via the Patent Electronic Filing System (EFS) addressed to <u>Examiner FLOOD</u> at the U.S. Patent and Trademark Office.

Daie: October 4, 2010 Rose Story

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE

Sir:

Applicant requests consideration of the pending claims in the above-identified patent application based on the remarks berein.

Amendments to the Claims are reflected in the listing of the claims, which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.